

Production Support

Our team can provide production support through product enhancements, customisations, and range extensions. Ongoing involvement allows real world usage to directly feed into next-gen technology developments.

Production Implementation

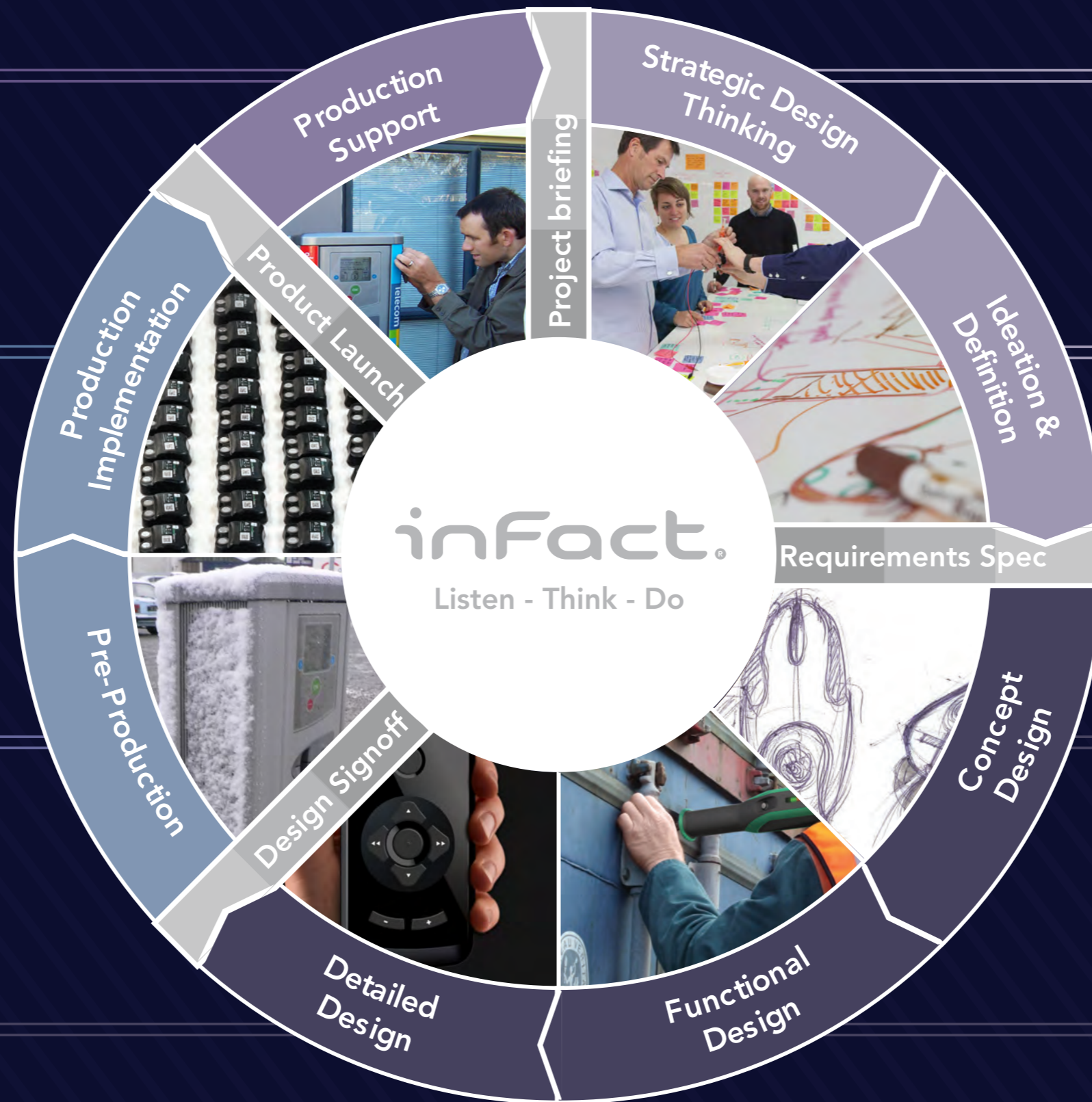
The design team works with manufacturers through the initial run to ensure attention to detail and quality is maintained as the product and supporting systems transfer into a controlled manufacturing environment.

Pre-Production

Volume manufacturing trials are undertaken to refine manufacturing processes, verify supply chains, and create prototypes to be used for compliance, and HALT testing.

Detailed Design

Our cross functional team integrates all aspects of the design into a solution ready for manufacture including; usability and aesthetics, mechanical engineering, software and electronics.



Strategic Design Thinking

Experienced advisors work with you to identify your unique value propositions in order to create compelling technology, market and implementation strategies.

Ideation & Definition

With a clear strategic vision the design team focus on understanding customer needs through research, design thinking, and opportunity analysis, in order to capture design and technology insights into a project brief.

Key Project Stage Gates

Concept Design

The project team explores design concepts through brainstorming and experimentation in order to challenge market paradigms. The ideas most aligned with the project goals are combined and refined in order to distil the strongest solution.

Functional Design

Product functionality, marketability and usability are resolved through proof of concept prototypes. These are tested and refined to ensure all aspects of the solution are understood, key risks are identified and project goals are achieved.



TECHNOLOGY COMMERCIALISATION